

Premium Seller Option

Certainly, here's an updated addition to the store policies for sellers who wish to opt for the premium service on the Setuu platform.

For sellers who prefer a hassle-free and tension-free process to declutter their wardrobe and enjoy the convenience of sitting back at home while earning, Setuu offers a premium seller option. Sellers can take advantage of this service to clear their wardrobe of items that are taking up space in their homes.

This premium service allows sellers to:

Clear out their wardrobe effortlessly.

Avoid the stress and hassle of managing the selling process themselves.

Enjoy the convenience of a streamlined selling experience.

Earn 30% of the value of items that are just occupying space in their homes.

By choosing the premium seller option, sellers can declutter their wardrobe and turn unused items into earnings while Setuu takes care of the rest.

Criteria for being a Premium Seller:

The minimum quantity of products must be 2.

The minimum selling price per product should be Rs 500 (not MRP).

Products should be from recognized brands or of premium quality.

How to Opt for Premium Service:

Sellers who meet the above criteria can choose the premium seller option by selecting it in the seller form. Once selected, the seller will be directed to send their products to Setuu's warehouse. Alternatively, if the seller prefers, Setuu can arrange courier pickup, but the shipping cost will be deducted from the seller's payout. The seller can also choose to send their products directly to Setuu's warehouse.

Premium Service Benefits:

With the premium service, Setuu will take care of the entire process, including:

Sanitization of products.

Professional Product photography.

Secure product storage.

Marketing through various channels to enhance sales.

Packaging of the Product

Management of the sale, including handling delivery charges to the customer.

Commission Structure:

- Setuu will take 70% of the product's selling price.
- The seller will receive 30% of the product's selling price.

Return Policy:

If a seller using the premium service sends torn or incorrect products that do not match the provided information, the seller must initiate the return of their product within 7 days of receiving notice from Setuu. The return must be arranged through a UPI payment for courier charges to return the product to Setuu's warehouse.

Failure to initiate the return within 7 days will result in Setuu reserving the right to take the following actions based on the condition of the clothes:

- Discard the product
- Donate the product
- Upcycle the product

Additionally, the seller will be blacklisted for future transactions with Setuu.

This premium service is designed to provide sellers with a convenient and efficient way to sell their high-quality products on Setuu while ensuring a hassle-free experience. Sellers who meet the criteria are encouraged to take advantage of this option to streamline their selling process.